

Amir Reza Sadeghi

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Address:
Burnaby BC

Education

British Columbia Institute of Technology

School of Business + Media | New Media Design and Web Development

- Concentration: Graphic Design, UI/UX Design & Web Development

Relevant Coursework:

UI/UX Strategy 1&2, Graphic Design, Web Scripting 1&2, Web Animations, Web Design & Interaction

Vancouver, Canada

May 2023 – Expected In November 2024

Torabi Technical High School

Graphic Design

- GPA: 98%

Shiraz, Iran

September 2018 – May 2021

Relevant Experience & Projects

Soorfa

Art Director & UI/UX Designer

- Spearheaded the creative direction and visual identity of the rental housing website, ensuring alignment with brand objectives and user needs.
- Led the design process for intuitive and user-friendly interfaces, conducting extensive user research and testing to optimize usability.
- Developed wireframes, prototypes, and mockups to visualize and communicate design concepts, iterating based on feedback and testing results.
- Created visually compelling graphics, layouts, and visual elements that resonated with the target audience and effectively communicated key messages.
- Conducted ongoing user research to gain insights into user behavior and preferences, leveraging findings to inform design decisions and drive continuous improvement.

Vancouver, Canada

December 2023 – Present

Asr-e Andisheh

Media designer

- Led the creation of a diverse set of user interface elements, improving usability and enhancing the overall user experience.
- Provided comprehensive technical support, skillfully troubleshooting issues to streamline office operations and increase productivity.
- Designed eye-catching graphics tailored for social media platforms such as Instagram, boosting engagement and brand visibility.
- Pioneered the development of compelling and innovative motion graphics, aligned with digital marketing strategies to maximize audience engagement and retention.
- Conceptualized and executed cutting-edge UX to UI layouts that were customized to meet the unique brand identity and functional requirements of the company, driving impactful user interactions and conversions.

Shiraz, Iran

September 2023 – Present

Skills and Interests

***Proficient in:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma, Adobe After Effects, Adobe Premier Pro, Adobe Dimension, Adobe Aero, Cinema 4D, HTML, CSS, WordPress, Spline 3D.